

E V E R S P I R E

Client Brochure

(Form ADV Part 2A)

March 26, 2021

This brochure provides information about Everspire's qualifications and business practices. If you have questions about the brochure, please contact us at hello@everspire.com.

The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority. Registration does not imply a certain level of skill or training. Provision of this brochure does not relieve Everspire of any other disclosure obligations the firm may have under federal or state law. Additional information about Everspire is available by searching the SEC website at www.adviserinfo.sec.gov by firm name or CRD number (#222515).

6900 S. 900 E. Suite 200, Midvale, UT 84047

www.everspire.com | 801-545-8706

ITEM 2 – MATERIAL CHANGES

This item summarizes material changes to Everspire’s brochure since the previous update (06/22/2020). Clients receive a summary of changes within 120 days of year-end and whenever the firm’s practices change materially. Everspire’s most recent brochure may be requested at any time by contacting Roy Jones at 801-545-8706 or hello@everspire.com.

e6Portfolios / Institutional Intelligent Portfolios (IIP) Clarification: Item 4 of the Firm Brochure and Item 4 of the Wrap Brochure have been updated to clarify that e6Portfolios is an Everspire brand name or “DBA” that makes use of Charles Schwab’s Institutional Intelligent Portfolios (IIP) service to custody and implement e6Portfolios for clients. Minor changes were made throughout the Brochures to clarify the naming.

e6Portfolios / Institutional Intelligent Portfolios Minimum Fee: Item 5 of the Firm Brochure and Item 4 of the Wrap Brochure have been updated to include a minimum fee per account for Clients who open e6Portfolio accounts on Schwab’s IIP platform. The minimum monthly fee is \$2.00. The minimum fee only applies to new e6Portfolio clients and does not affect existing advisory agreements.

Aggregated Trading: Everspire has clarified language in Item 12 of the Firm Brochure regarding its aggregated or “batch” trading practices.

Civil Proceeding Disclosure: Item 9 of the Firm Brochure and Item 9 of the Wrap Brochure have been updated to disclose a legal proceeding currently in process.



ITEM 3 – TABLE OF CONTENTS

ITEM 2 – MATERIAL CHANGES	2
ITEM 3 – TABLE OF CONTENTS	3
ITEM 4 – ADVISORY BUSINESS	4
ITEM 5 – FEES AND COMPENSATION	7
ITEM 6 – PERFORMANCE-BASED FEES AND SIDE-BY-SIDE MANAGEMENT	9
ITEM 7 – TYPES OF CLIENTS	9
ITEM 8 – METHODS OF ANALYSIS, INVESTMENT STRATEGIES AND RISK OF LOSS	9
ITEM 9 – DISCIPLINARY INFORMATION	11
ITEM 10 – OTHER FINANCIAL INDUSTRY ACTIVITIES AND AFFILIATIONS	11
ITEM 11 – ETHICS, PARTICIPATION OR INTEREST IN CLIENT TRANSACTIONS AND PERSONAL TRADING	12
ITEM 12 – BROKERAGE PRACTICES	12
ITEM 13 – REVIEW OF ACCOUNTS	14
ITEM 14 – CLIENT REFERRALS AND OTHER COMPENSATION	14
ITEM 15 – CUSTODY	15
ITEM 16 – INVESTMENT DISCRETION	15
ITEM 17 – VOTING CLIENT SECURITIES	15
ITEM 18 – FINANCIAL INFORMATION	15



ITEM 4 – ADVISORY BUSINESS

About Everspire

Everspire was founded on October 25, 2005 by owners Roy Jones and Joshua Jones and registered as an independent RIA in 2015. Initially formed as Aegis Wealth Group, LLC, the firm has used the /dba “Everspire” since 2016. Everspire is organized as a Limited Liability Company in the state of Utah.

As of December 31, 2020, Everspire managed \$127,530,398 in discretionary assets and \$0 in non-discretionary assets.

Everspire provides four core services to meet individual client retirement needs:

- 1. Financial Planning**
- 2. Wealth Management / Dedicated Advisor (Financial Plan Implementation)**
- 3. Investment Management (SMA)**
- 4. Unified Managed Accounts (UMA)**

Financial Planning

Everspire works with clients who elect this service to develop a Financial Plan. Everspire advisors evaluate the client’s individual needs and objectives; establish metrics for assessing progress; and maintain the plan on an ongoing basis. The plan is prepared by gathering financial data from each client; determining future needs, risk tolerance, and investing knowledge; and applying reasonable assumptions about future conditions (inflation, expected return, etc.) to the data. A plan is agreed upon with the client that balances risk with reward in a way that increases the client’s probability of success in achieving their goals. Everspire’s planning software continuously updates these assumptions and the advisor communicates with the client to adjust the plan in response to changing needs and evolving economic conditions. The accuracy of the plan depends on information supplied by the client during and after Everspire’s initial information gathering process. Clients have ongoing access to their custom financial plan and to Everspire’s planning technology for continuing guidance and evaluation of progress towards their financial goals.

The financial planning service includes data aggregation tools that allow clients to connect and view many financial accounts (including insurance policies, retirement plans, bank accounts, investment accounts, credit cards, etc.). This data is updated and aggregated daily or monthly and provides the financial advisor additional insight.

Wealth Management / Dedicated Advisor (Financial Plan Implementation)

For clients who engage Everspire for Financial Planning, our Wealth Management / Dedicated Advisor service can be described as the ongoing process of plan implementation. Clients may



also engage Everspire only for Wealth Management. The dedicated advisor will work with the client to analyze current investments, determine investment objectives and risk tolerance, and gather other relevant information about the client's investment situation and objectives. The advisor will use this suitability information to research investment options and then develop, propose, implement a customized investment strategy for the client, monitor investments on an ongoing basis, and provide periodic reporting. The advisor will be available to the client for consultation and advice and will consult with the client annually for a comprehensive wealth management review.

As part of this investment management service, advisors may help clients complete paperwork, research solutions, add discipline, increase entrepreneurship, improve processes, think creatively, add skill, and bring other attributes needed to properly execute a financial plan. Advisors often coordinate and monitor progress with legal, accounting, tax, and other outside professionals; refer clients to needed services; remind clients of tasks and goals; provide debt management guidance; work to make the most of qualified plans; keep clients informed of opportunities and areas of concern; and act in many other areas to promote positive outcomes.

Investment Management (SMA)

Clients have access to Everspire Portfolios, a unified managed accounts investment program designed to implement recommended investment objectives in a client account.

Client portfolios are constructed using multiple securities models developed and maintained by Everspire. These models can be used alone or in combination to deliver a balance of risk and opportunity that corresponds to client portfolio goals and risk tolerance while optimizing taxation and maximizing liquidity, all in order to increase clients' probability of success. Investment Management (SMA) services are provided to all client accounts.

Unified Managed Accounts (UMA)

For more complex client accounts and for clients with multiple accounts, Everspire offers Unified Managed Account (UMA) services. UMA services include placing investments with different risk profiles in the most tax-appropriate account type, managing cash allocations within a single account or across multiple accounts ("bucket" strategy), and rebalancing across multiple accounts and account types.

Wrap Fee Program

Everspire sponsors a Wrap Fee Program. Clients in the Wrap Fee program do not pay transaction expenses for accounts enrolled in the program, resulting in a lower overall cost for the client. Wrap fee accounts are managed in the same manner as other accounts and Everspire receives compensation for managing the wrap program. See Everspire's Wrap Fee Brochure for wrap fee program details.



e6Portfolios / Institutional Intelligent Portfolios (IIP)

Everspire's e6Portfolios program is an automated investment management service available to clients with small accounts who are just starting out in investing. e6Portfolios clients may elect to receive only Investment Management (SMA) services (described above) or they may elect to engage Everspire for Financial Planning and/or a dedicated financial advisor as well (described above). The program is generally open to clients who have only a single account and/or do not need customization or more sophisticated services and at Everspire's discretion.

e6Portfolios uses Institutional Intelligent Portfolios™ (IIP), an automated, online investment management platform sponsored by Charles Schwab, a FINRA member broker dealer. Everspire is independent of Schwab and is the client's primary point of contact. Schwab provides technology and related trading services and automates key parts of the investment process.

e6Portfolios signup occurs on the IIP platform. Clients complete a questionnaire that determines their investment objectives and risk profile. The results generate a recommendation for a suitable model portfolio designed and monitored by Everspire. The recommendation is agreed to by the client and reviewed by Everspire. Client assets are then allocated to a model portfolio and rebalanced on an ongoing basis, including tax-loss harvesting in taxable accounts if the client elects this feature. The recommended model portfolios use passive, low cost Mutual Funds and ETFs offered by Dimensional Funds (DFA), Vanguard, Schwab, and others.

Everspire contracts with Schwab for the IIP technology platform, trading, and account management services. Since e6Portfolios is an Everspire dba, Schwab delivers the Everspire Firm Brochure, Fee Agreement, and Privacy Policy and ensures that the platform operates as described. Clients do not pay brokerage commissions or any other fees to Schwab as part of the IIP program. Everspire reviews the performance of the IIP platform regularly to ensure that clients are invested according to the parameters of the e6Portfolio models. Item 12 provides more information about the trading and execution functions of the IIP platform.

Investment Discretion

Everspire clients are required to grant Everspire discretionary trading authority to buy and sell publicly traded investments on behalf of the client in order to implement the investment model and risk score agreed upon with their advisor (see Item 16). In their agreements executed with the qualified custodian, the client authorizes the custodian to follow Everspire's instructions concerning trading and other investment activity in the account on behalf of the client. Clients may impose reasonable restrictions on the management of their Account. Everspire primarily allocates assets in mutual funds and ETFs and cannot guarantee that a restricted security is not a position in a mutual fund that is owned by a Client.



ITEM 5 – FEES AND COMPENSATION

Everspire clients are assessed a fee calculated as an annual percentage of assets under management based on which services are utilized according to the following schedule:

Financial Planning

0.3%

Wealth Management / Dedicated Advisor (Financial Plan Implementation)

0.7%

Investment Management (SMA)

0.25%

Unified Managed Accounts (UMA)

0.25%

Fee Calculation and Manner of Payment

Fees are deducted from client accounts monthly in arrears and are calculated based on the average daily balance of the account during the month. Advisory fees are not collected in advance. The client's agreement with Everspire and with their qualified custodian provide authorization to deduct management fees from the client's account directly and remit that fee to the firm. Everspire will send a bill to the qualified custodian indicating the amount of the fee to be paid. The custodian will send a statement to the client, at least quarterly, indicating the fee dispersed. Each time the fee is assessed, Everspire will deliver a statement to the client showing the amount of the fee and how the fee was calculated. Everspire will disclose to clients their responsibility to verify the accuracy of the fee calculation.

Everspire believes that its advisory fees are reasonable but the firm's fees may be more than the cost of purchasing comparable services separately or through other investment advisors. Fees are reduced for employees and may be reduced for employee family members. Fees are not negotiable but some clients may pay a lower, grandfathered rate because of a preexisting advisory agreement. Client households with more than \$5 million in RIA assets will not pay Financial Planning, Investment management, or UMA fees on assets over \$5 million. Everspire does not bill on the value of margin debit balances, cash or cash equivalents, unmanaged positions (as agreed upon with the client), or accrued interest.

Other Costs

Custodians and/or broker-dealers generally charge commissions, transaction fees, custodial costs, and other fees for effecting securities transactions and maintaining client accounts.



These charges are separate from Everspire's management fee and are governed by the custodial agreement. Clients in Everspire's wrap fee program do not bear commission costs. Clients outside of wrap accounts incur transaction costs at the same negotiated rate as Everspire pays for transactions that take place in wrap accounts. See Item 12 for more information on Brokerage Practices.

Certain investment products (such as mutual funds or ETFs) incur additional fund-level expenses borne by the client. These may include investment management costs or transaction costs. A full description is available in each investment company security's prospectus.

e6Portfolios / IIP Fees

e6Portfolio accounts on Schwab's IIP platform are subject to a \$2.00 monthly minimum fee. Each month, clients will pay the greater of \$2.00 or the percentage-of-assets fee calculated as described above and defined in their Investment Advisory Agreement. Clients do not pay platform or other fees to Charles Schwab as part of the IIP program. Schwab does receive other revenues including profit on cash held in the IIP platform, revenue from fund fees charged by Schwab ETFs or Mutual funds if included in the model portfolio, and remuneration Schwab receives from the market centers where it routes ETF trade orders for execution.

Insurance and Broker-Dealer Transactions

Everspire's Investment Advisor Representatives may be licensed insurance agents capable of recommending various insurance products through third-party relationships with insurance carriers. Everspire Investment Advisor Representatives may be licensed Registered Representatives of a Broker-Dealer (see Items 10 and 12 below).

As Broker-Dealer representatives, Roy Jones, Joshua Jones, Ryan Tucker, and Mark Lott accept asset-based charges for the sale of alternative investments that are not publicly traded. They receive service fees from mutual funds and annuities. This represents a conflict of interest because it may create an incentive to recommend products based on the compensation received, rather than on the client's needs. These conflicts are disclosed through delivery of the Form ADV Brochure.

Everspire addresses these conflicts by recommending products not available through the advisory platform only in accordance with its fiduciary obligation to act in the best interest of the client. Everspire also limits recommendations to "no-load" mutual funds; waives fees on packaged products that carry a commission, regardless of where it was purchased; and does not accept 12b-1 fees in advisory accounts. Furthermore, Everspire does not participate in revenue sharing. Clients may purchase insurance and investment products recommended by



Everspire through any channel they choose including brokers or agents not affiliated with Everspire.

ITEM 6 – PERFORMANCE-BASED FEES AND SIDE-BY-SIDE MANAGEMENT

Everspire does not accept performance performance-based fees.

ITEM 7 – TYPES OF CLIENTS

Everspire serves individuals, families, businesses, charitable organizations, and retirement plans.

Participation in the e6Portfolios program through the Schwab IIP platform requires a minimum account size of \$5,000 and organization accounts (corporations and partnerships, for example) are not eligible to participate.

ITEM 8 – METHODS OF ANALYSIS, INVESTMENT STRATEGIES, AND RISK OF LOSS

Everspire’s approach to financial planning is modelled on the process published by the Financial Planning Standards Board. It is a goals-based, liability-driven strategy, which means that investment decisions are based on estimating the cash flows needed to fund future liabilities (needs in retirement, liquidity requirements, etc). In this way Everspire strives to prepare the client to meet their future needs with the highest possible degree of probability.

Methods of Investment Analysis

Everspire relies on renowned experts including Chartered Financial Analysts (CFA), research firms, and Nobel Prize winning economists for advice on asset allocation and security selection. The firm’s investment team uses tools that include:

- Fundamental analysis of security, sector, and asset class characteristics
- Consideration of Modern Portfolio Theory (MPT) best practices, including optimal allocation across asset classes and geographic regions, optimal index constitution, etc.
- Analysis of broader market and macroeconomic trends and conditions such as GDP, interest rates, etc.
- Monitoring of investment vehicle characteristics, asset class coverage, performance, and cost

Investing Risks



Investing in securities involves risk of loss that clients should be prepared to bear. Securities are not FDIC insured and have no bank guarantee. All of Everspire's strategies involve some element of risk. Stocks may decline in value or may not appreciate enough to meet expectations. There is the risk that the rate of return on low-risk investments will not exceed inflation. The value of a bond portfolio may decline if interest rates rise or credit-worthiness declines or bonds may default and cease payment of dividends. Financial planning assumptions about a client's expected costs or investment returns may be inaccurate. Liability-driven planning and investment strategies are not guaranteed to provide adequate funding.

Mutual Fund & ETF Risks

In addition to market and other risks outlined above, Mutual fund and ETF shareholders are also subject to product-specific risks. Risks may stem from the operations of the fund issuers. Clients invested in different funds with similar underlying holdings may reduce the benefits of diversification for the investor (fund overlap).

Mutual funds realize and distribute capital gains to investors and these gains may not be optimized. Mutual fund trading prices may differ significantly from the fund's net asset value (NAV) during periods of market volatility, which may lead to the fund's shares trading at a premium or discount.

ETFs are listed on securities exchanges and transacted at negotiated prices in the secondary market. Generally, ETF shares trade at or near their most recent NAV but inefficiencies or volatile markets may cause the shares to trade at a premium or discount to their NAV. There is no guarantee that a liquid secondary market for ETF shares will develop or continue to exist, leaving shareholders no way to dispose of such shares.

Cybersecurity Risk

Investing involves operational and cybersecurity risks. Unintentional events or deliberate attacks on Everspire, its service providers, or investment issuers may result in a loss or corruption of data or the unauthorized release of confidential information. Everspire has established business continuity plans and risk management systems designed to reduce the risks associated with cybersecurity breaches but there are inherent limitations in these plans and systems: certain risks may not yet have been identified, unknown threats may emerge in the future, and Everspire does not control the cybersecurity systems of third-parties.

Epidemic and Pandemic Risk

Epidemics and pandemics (such as COVID-19) may result in travel disruptions, quarantines, and reductions in consumer and productive activity. These impacts may cause economic disruption, market volatility, or disruptions to securities markets. Everspire has taken measures and



established a business continuity plan to ensure that service to clients is not interrupted by pandemics or other disruptive events and the firm monitors and liaises with third-party vendors to ensure they are prepared to continue uninterrupted service in the face of disruption. Everspire has responded and adapted to COVID-19 and as a result its functioning as a business has not been disrupted. However, there is no guarantee that future pandemics or other disruptive events will not impact global markets or disrupt business functioning.

ITEM 9 – DISCIPLINARY INFORMATION

One legal event may be material to a client’s or prospective client’s evaluation of the firm. A civil proceeding was initiated by a client in 2020. Everspire contests the claims made by the client and the proceeding is currently in progress. This disclosure will be updated when a verdict or other resolution occurs. More information can be found by visiting the SEC’s Investment Adviser Public Disclosure site at <https://adviserinfo.sec.gov/> and searching for Everspire by name or CRD number.

There are no other legal or disciplinary disclosures material to a client’s consideration of Everspire.

ITEM 10 – OTHER FINANCIAL INDUSTRY ACTIVITIES AND AFFILIATIONS

M. H. LeBlang, Inc. (/dba “MHL Investments”) is a broker-dealer and a related person of Everspire. The following Everspire representatives or employees (“Associates”) are registered representatives of MHL: Joshua Jones, Roy Jones, Ryan Tucker, and Mark Lott. Additionally, Joshua Jones and Roy Jones are owners of MHL. Associates may receive standard sales commissions from sponsors of alternative investment products through MHL. All sales commissions are paid from the revenues of the product sponsors. This compensation described above is separate and distinct from Everspire’s wrap fee program and advisory fees.

These relationships with MHL Investments create a conflict of interest because it may create an incentive to recommend products based on the compensation received. Measures to address these conflicts of interest are described in Item 5.

MHL is a member of FINRA and the Securities Investor Protection Corporation (SIPC).

Everspire does not recommend or select other investment advisors for clients and does not receive compensation directly or indirectly from other advisors.



ITEM 11 – ETHICS, PARTICIPATION OR INTEREST IN CLIENT TRANSACTIONS AND PERSONAL TRADING

Everspire, LLC (“Everspire”) has adopted a Code of Ethics in accordance with rules issued by the SEC under the Investment Advisers Act of 1940. The Code of Ethics contains provisions that, among other things:

- Set forth standards of conduct expected of advisory personnel;
- Safeguard material non-public information about clients and client transactions;
- Require access persons to report their personal securities transactions;
- Defines conflicts of interest and describes prohibited activities; and
- Requires compliance with the broad antifraud provisions of the Advisers Act.

Everspire adheres to the principles outlined in a document published by the Institute for the Fiduciary Standard entitled “Real Fiduciary Practices: Professional Conduct Guidance for Advisors” and has incorporated the document into its Code of Ethics. Everspire’s complete Code of Ethics is available upon request by contacting our office by phone or written request or by email at hello@everspire.com.

Everspire advisors and related persons often invest in the same or similar securities to those that are held by clients. Most transactions of this type are mutual funds, which do not present conflicts of interest related to trading. ETF, stock, and bond transactions are less common but may present a conflict of interest because client trades in the security may affect the share price and create opportunities for “front running.” To mitigate conflicts of interest, advisors and related persons are required to link all securities accounts to the Everspire platform for supervision. The Everspire Chief Compliance Officer reviews all employee trades regularly to ensure that personal trading of advisors and related persons does not affect the markets and that Everspire clients receive the same treatment as Everspire employee transactions.

Everspire and its associated persons do not recommend to or buy or sell for clients any securities in which the firm or its associated persons have a material financial interest.

ITEM 12 – BROKERAGE PRACTICES

Everspire generally recommends Schwab Advisor Services or Interactive Brokers, LLC to clients as qualified custodian and broker-dealer for client transactions. For clients who wish to open 529 educational accounts, Everspire uses My529, an educational savings plan sponsored and operated by the State of Utah. Everspire makes these recommendations based on quality of execution, cost, reliability, impartiality, service, capabilities, and quality of technology. Everspire does not direct clients to broker-dealers due to soft dollar benefits and clients are free to choose their custodian within these parameters.

Qualified custodians provide Everspire and its clients access to institutional brokerage services including access to a broad range of investment products, execution of securities transactions, and custody of client assets. The investment products available through institutional platforms



include some to which clients might not otherwise have access or that would require a higher minimum investment by clients acting individually. These services directly benefit clients or their account(s) and they are made available on an unsolicited basis and at no charge to us or the client.

Qualified custodians also make available other products and services that benefit Everspire but may not directly benefit the client or their account(s) directly or at all. For example, research resources provided by the custodian might be used to improve service to all or some client accounts, including accounts not maintained at the custodian providing the research. Qualified custodians also provide software and other technology; support for third-party service providers; trade aggregation for multiple client accounts; market data; and assistance with back-office functions, recordkeeping, and client reporting.

Other services may help Everspire develop its business. These services might include educational conferences and events; technology, compliance, legal, and business consulting; publications and conferences on practice management; and access to employee benefits providers, human capital consultants, and insurance providers. Custodians may provide some of these services themselves or may arrange for third-party vendors to provide the services to Everspire at a discount or at no cost. These services provided by the custodian are not contingent on Everspire committing any specific amount of business to the custodian in trading commissions or assets in custody, nor are they based on Everspire giving any particular investment advice, such as buying particular securities for clients. Access to some of these resources that do not directly benefit clients may play a part in Everspire's choice of custodians. Everspire addresses this conflict of interest by carefully vetting its custodians and providing clients a choice of custodians.

Everspire does not receive client referrals from its qualified custodians.

Everspire aggregates client trades on a limited and best efforts basis. The bulk of client assets are invested in mutual funds which are not vulnerable to trading conflicts of interest. A smaller proportion of client trading is done through ETFs or individual securities. These transactions are generally small in size and Everspire chooses securities with high daily trading volumes in order to minimize any potential inequities created by sequence of transaction. Other circumstances inherently preclude aggregation, such as client-directed liquidation or distribution of funds, new deposits arriving in only one account, etc. It is possible that these aggregation practices may result in less favorable execution for one client than another.

However, Everspire may use aggregated trading on a case by case basis where the same ETF or security is purchased or sold for more than one client at the same time. In cases where aggregated trading is used, a target trade size and allocation among client accounts will be established, the shares will be purchased or sold, an average price established, and the trade allocated among client accounts at the established average price. If it is not possible to buy or sell the planned number of shares, the partial trade will be allocated among clients proportionally according to the planned allocation. In some cases, EVERSPIRE may make use of



aggregated trading more than once during a single trading day for the same security but for different groups of clients, resulting in different average prices.

e6Portfolio / IIP

e6Portfolio clients are required to use Charles Schwab as their account custodian in order to participate in the program. Clients are required to open accounts and enter into an agreement for custody services directly with Schwab. Schwab may aggregate purchase and sale orders for funds across accounts enrolled in the program, including both accounts for our clients and accounts for clients of other independent investment advisor firms using the platform.

ITEM 13 – REVIEW OF ACCOUNTS

Clients with active financial plans have their plans maintained on an ongoing basis and reviewed in detail at least annually by their advisor. All clients, whether or not they receive financial planning services, have their investment goals and suitability reviewed annually and Everspire requests that clients meet at least annually with their advisor. All clients are required to apprise the firm of material changes in their personal, tax, or financial situation. Changes to this information may prompt additional reviews during the year.

Everspire's also reviews and updates all of the firm's portfolio strategies regularly in response to market and macroeconomic events. The investments in each client's portfolios are therefore monitored on an ongoing basis by the Director of Investments. Each client account is also monitored on an ongoing basis for performance, consistency with the relevant investment strategy, and cash inflows or outflows. Additional reviews may be prompted by movements in the market.

Everspire publishes monthly a written Complete Wealth Statement for each client which is available online or from the mobile app. This report shows a summary of activity (including fees and performance), allocation information, detailed analytics, and a fee calculation and invoice. For Financial Planning clients, these reports include an assessment of the client's probability of success at meeting financial goals. Additionally, clients can print a wide variety of custom reports on demand.

Account custodians generate brokerage statements no less than quarterly. These statements are provided by the custodian to the client and list the account positions, activity, and the fees paid to Everspire. Trade confirmations are also sent unless they have been waived by the client.

ITEM 14 – CLIENT REFERRALS AND OTHER COMPENSATION

The firm does not directly or indirectly compensate any person who is not a supervised person, nor receive any economic benefit from anyone other than a client for providing services to the firm's clients. Everspire pays dues to professional trade groups or associations which may



provide a listing of their members, including Everspire and its IARs, to consumers who inquire. These organizations are not compensated by the sale of securities or assets under management.

ITEM 15 – CUSTODY

Everspire will never take custody of client funds or securities. However, because Everspire may withdraw advisory fees directly from client accounts, the firm is deemed by the SEC to have custody in a limited capacity. A qualified custodian sends account statements quarterly, or more frequent, directly to Everspire clients and clients should carefully review those statements.

As a courtesy to clients, Everspire monthly statements are capable of supporting a wide range of custodians, including accounts not managed by Everspire. The firm makes every effort to insure these consolidated statements are accurate but clients should compare them to the statements they receive from the qualified custodian.

ITEM 16 – INVESTMENT DISCRETION

Everspire accepts discretionary authority to manage securities accounts on behalf of clients after the client executes a limited power of attorney. Everspire is not authorized to withdraw fees or transfer assets out of the account(s) without the written permission of the client.

The firm obtains prior written authorization from clients to determine the securities and quantity of securities to be bought and sold, the time of execution, the price at which the trades will be executed, the broker/dealer to be used, and the commission rates to be paid. Clients may establish reasonable restrictions on the investments in their portfolio (such as restricting the purchase of certain kinds of stocks) if agreed upon in advance with the Advisor. However, Everspire cannot guarantee that mutual funds and ETFs held by the client do not hold the restricted position. Unless otherwise agreed, accounts transferred to Everspire will be liquidated and the proceeds reinvested in the Everspire strategy chosen by the client.

ITEM 17 – VOTING CLIENT SECURITIES

Everspire does not accept authority to vote Client securities. Clients will receive proxy voting information directly from their account custodian unless the client directs the custodian that they do not wish to receive those communications. Everspire does not generally provide information or recommendations to clients regarding specific proxy votes.

ITEM 18 – FINANCIAL INFORMATION

Everspire does not require or solicit prepayment of more than \$1,200 in fees per client, six months or more in advance.

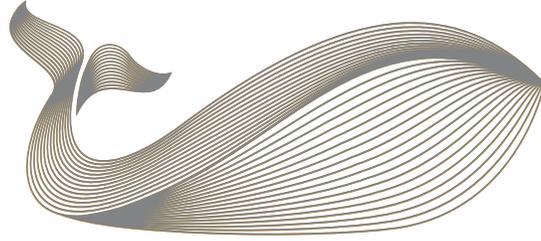


Everspire has never been the subject of a bankruptcy petition.

In response to the Coronavirus (COVID-19) pandemic, Congress passed the Coronavirus Aid, Relief, and Economic Security (CARES) Act on March 27th, 2020. The act included provisions for the Paycheck Protection Program (“PPP”). Administered by the US Small Business Administration (“SBA”), the PPP is intended to provide economic relief to U.S. small business adversely impacted by COVID-19. The PPP provides funds to pay up to eight weeks of payroll costs (including benefits), rent, utilities, and mortgage interest expense.

Everspire is owner-operated, does not allow outside ownership by private equity firms or anyone else, and generally operates debt-free. Financial independence allows Everspire to do what is best for clients without outside influence over fees, investments, or business practices. The COVID-19 pandemic introduced significant uncertainties for the firm. Everspire believed it was prudent to apply for and accept a PPP loan offered by the SBA in order to avoid imposing hardships on staff through layoff. On May 12, 2020, Everspire received a PPP loan in the amount of \$77,857.50. The firm used 100% of PPP funds to continue payroll for the firm’s staff. The loan is forgivable provided that the firm satisfies the terms of the loan program. Everspire intends to apply for loan forgiveness in 2021.





E V E R S P I R E

Client Brochure – Wrap Fee Program

(Form ADV Part 2A, Wrap)
March 26, 2021

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6900 S. 900 E. Suite 200, Midvale, UT 84047
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e6Portfolios / Institutional Intelligent Portfolios (IIP) Clarification: Item 4 of the Firm Brochure and Item 4 of the Wrap Brochure have been updated to clarify that e6Portfolios is an Everspire brand name or “DBA” that makes use of Charles Schwab’s Institutional Intelligent Portfolios (IIP) service to custody and implement e6Portfolios for clients. Minor changes were made throughout the Brochures to clarify the naming.

e6Portfolios / Institutional Intelligent Portfolios Minimum Fee: Item 5 of the Firm Brochure and Item 4 of the Wrap Brochure have been updated to include a minimum fee per account for Clients who open e6Portfolio accounts on Schwab’s IIP platform. The minimum monthly fee is \$2.00. The minimum fee only applies to new e6Portfolio clients and does not affect existing advisory agreements.

Aggregated Trading: Everspire has clarified language in Item 12 of the Firm Brochure regarding its aggregated or “batch” trading practices.

Civil Proceeding Disclosure: Item 9 of the Firm Brochure and Item 9 of the Wrap Brochure have been updated to disclose a legal proceeding currently in process.



ITEM 3 – TABLE OF CONTENTS

ITEM 2 – MATERIAL CHANGES	2
ITEM 3 – TABLE OF CONTENTS	3
ITEM 4 – SERVICES, FEES, AND COMPENSATION	4
ITEM 5 – ACCOUNT REQUIREMENTS AND TYPES OF CLIENTS	5
ITEM 6 – PORTFOLIO MANAGER SELECTION AND EVALUATION	5
ITEM 7 – CLIENT INFORMATION PROVIDED TO PORTFOLIO MANAGERS	6
ITEM 8 – CLIENT CONTACT WITH PORTFOLIO MANAGERS	6
ITEM 9 – ADDITIONAL INFORMATION	7



ITEM 4 – SERVICES, FEES, AND COMPENSATION

Wrap Fee Program

Everspire participates in and sponsors a Wrap Fee Program. This program allows Everspire to manage client accounts for a single fee that includes both advisory services and brokerage costs. Program participants elect to receive one or more of the four core services offered through the program. The services and associated fees are as follows:

Financial Planning

0.3%

Wealth Management / Dedicated Advisor (Financial Plan Implementation)

0.7%

Investment Management

0.25%

Unified Managed Accounts (UMA)

0.25%

Each service listed above is described in detail in Everspire’s Firm Brochure. At minimum, clients must select Investment Management services in order to participate in the Wrap Program. Clients with more than one account or a complex set of accounts will be encouraged to select Unified Managed Account (UMA) services as well. Everspire recommends that clients also receive Financial Planning and Wealth Management / Dedicated Advisor services but they are not required to do so. Fees are not negotiable. Because Everspire is both participant in and sponsor of the Wrap Program, all fees from the program are paid to Everspire.

e6Portfolios / Institutional Intelligent Portfolios (IIP)

Everspire’s e6Portfolios program is also offered to clients through the Wrap Program. e6Portfolios is a simplified investment management service appropriate for clients with small accounts or simple investment objectives. Clients who do not wish to utilize Everspire’s Wealth Management / Dedicated Advisor service will be required to use the e6Portfolios program. The e6Portfolios program is offered through Charles Schwab’s Institutional Intelligent Portfolios™ platform and is described in more detail in Everspire’s Firm Brochure.

e6Portfolio / IIP accounts are subject to a \$2.00 monthly minimum fee. Each month, clients will pay the greater of \$2.00 or the percentage-of-assets fee calculated as described above and defined in their Investment Advisory Agreement.



Wrap Program Fees

The Wrap Program may cost more or less than purchasing similar services separately from another firm. Relative cost would depend on the cost of each service if provided separately, the comparative volume of trading activity, and the cost of trading, among other factors.

Everspire's non-wrap offerings are offered at the same fee rates as Wrap Program fee rates. As a result, Clients pay less through the Wrap Program than they would by selecting Everspire's equivalent unbundled services because the service is identical but in the Wrap Fee Program the Client does not bear the cost of trading commissions.

Because Everspire bears transaction costs, the firm may have a financial incentive to trade less frequently in Wrap Fee Program accounts than in accounts where Client bears trading costs in order to reduce trading costs to the firm.

Clients still bear the cost of management fees and other expenses imposed directly by a mutual fund, index fund, or exchange traded fund; spreads paid to market makers; and any fees agreed to directly with the account Custodian such as custodial, account, or wire fees.

Everspire Advisors recommending the Wrap Fee Program do not receive more compensation than they would from a client selecting the same services outside the Wrap Fee Program.

ITEM 5 – ACCOUNT REQUIREMENTS AND TYPES OF CLIENTS

The Wrap Fee Program is currently only offered to clients who use Charles Schwab as their qualified custodian and broker/dealer. Clients must, at a minimum, engage Everspire for Investment Management services. If the client has complex accounts, Unified Managed Account (UMA) services will be recommended. Clients who do not wish to receive Wealth Management / Dedicated Advisor services must use Everspire's e6Portfolios Wrap Program service.

The Wrap Program generally serves individuals, high net worth individuals, businesses, families, charitable organizations, and retirement plans. Participation in the e6Portfolios program on Schwab's IIP platform requires a minimum account size of \$5,000 and organization accounts (corporations and partnerships, for example) are not eligible to participate.

ITEM 6 – PORTFOLIO MANAGER SELECTION AND EVALUATION

Everspire is both the Sponsor and Portfolio Manager for the Wrap Fee Program and will not select any outside manager for the program. Accordingly, no related person will be chosen as a portfolio manager for this Wrap Fee Program.

Everspire selects common industry benchmarks to assess investment strategy performance. Presentations containing performance information are reviewed by Everspire for accuracy and compliance with presentation standards and requirements.



Everspire offers portfolio management services to its Wrap Fee Program participants as described in Item 4 above as well as in Item 4 of Everspire's Firm Brochure.

Everspire offers ongoing portfolio management services based on the individual goals, objectives, time horizon, and risk tolerance of each client as described in Everspire's Firm Brochure, Item 4.

Everspire Clients participating in the Wrap Fee Program receive the same investment management services as Clients who do not participate. Because Everspire is both participant in and sponsor of the Wrap Program, all fees from the program are paid to Everspire.

As of December 31, 2020, Everspire managed \$120,124,024 in discretionary assets and \$0 in non-discretionary assets through its Wrap Fee Program.

Everspire does not accept performance-based fees.

Methods of Analysis and Investment Risks

Everspire relies on a variety of analytical methods detailed in Item 8 of the Firm Brochure. These include fundamental analysis; research into optimal diversification across asset classes and geographic regions and the efficient balancing of risk and return (Modern Portfolio Theory); market and macroeconomic analysis; and study of investment vehicle characteristics.

Investing risks are likewise detailed in Item 8 of the Firm Brochure. These include market, interest rate, inflation, and credit risk; the risk that assumptions about future economic conditions are incorrect; risks inherent in investment vehicles like Mutual Funds and ETFs; cybersecurity risks; and risks associated with epidemics and pandemics (including the recent outbreak of COVID-19).

Everspire will not ask for nor accept voting authority for client securities (proxy voting).

ITEM 7 – CLIENT INFORMATION PROVIDED TO PORTFOLIO MANAGERS

Everspire is the portfolio manager for this wrap fee program and the firm will have immediate access to any Client information collected.

ITEM 8 – CLIENT CONTACT WITH PORTFOLIO MANAGERS

Everspire places no restrictions on client ability to contact portfolio managers, who can be reached during regular business hours using the contact information in this brochure.



ITEM 9 – ADDITIONAL INFORMATION

Disciplinary Action and Other Financial Industry Activities

One legal event may be material to a client’s or prospective client’s evaluation of the firm. A civil proceeding was initiated by a client in 2020. Everspire contests the claims made by the client and the proceeding is currently in progress. This disclosure will be updated when a verdict or other resolution occurs. More information can be found by visiting the SEC’s Investment Adviser Public Disclosure site at <https://adviserinfo.sec.gov/> and searching for Everspire by name or CRD number.

There are no other legal or disciplinary disclosures material to a client’s consideration of Everspire.

Registration as a Broker/Dealer or Broker/Dealer Representative

M. H. LeBlang, Inc. (/dba “MHL Investments”) is a broker-dealer and a related person of Everspire. Joshua Jones and Roy Jones are owners of MHL and Joshua Jones, Roy Jones, Ryan Tucker, and Mark Lott are Everspire associates and registered representatives of MHL. They may receive sales commissions from sponsors of alternative investment products through MHL, revenue distinct from Everspire’s wrap and advisory fees. These relationships with MHL Investments may create an incentive to recommend products based on the compensation received. More detail about these conflicts and measures to address them is provided in Item 5 of Everspire’s Firm Brochure.

Selection and Compensation of Other Advisors and Managers; Client Referrals

Everspire does not recommend or select other investment advisors for clients and does not receive compensation directly or indirectly from other advisors.

Code of Ethics

Everspire has adopted a Code of Ethics in accordance with SEC rules under the Investment Advisers Act of 1940. This Code of Ethics is described in Item 11 of the Firm Brochure.

Investing Personal Money in the Same Securities as Clients

Everspire and its associated persons do not recommend to or buy or sell for clients any securities in which the firm or its associated persons have a material financial interest.

Everspire advisors and related persons often invest in securities that are the same or related to those held by clients. Procedures in place to mitigate potential conflicts of interest are outlined in Item 11 of Everspire’s Firm Brochure.



Periodic Reviews

Wrap Fee Program Client accounts are reviewed regularly to ensure their investments correspond with their stated objectives and risk tolerance. Material changes in the market or in a client's financial situation may trigger additional reviews. Everspire makes a Complete Wealth Statement available to each client on a monthly basis. See Item 13 of Everspire's Firm Brochure for more detail on account reviews and statement delivery.

Compensation to Non-Advisory Personnel for Client Referrals

The firm does not directly or indirectly compensate or receive compensation from any person who is not a supervised person. Everspire does belong to professional trade groups which may provide a listing that includes Everspire. See Item 14 of Everspire's Firm Brochure.

Financial Information

Everspire does not accept prepayment of more than \$500 in fees per client, six months or more in advance, and therefore does not include a balance sheet with this brochure. Everspire has never been the subject of a bankruptcy petition.

On May 12, 2020, Everspire applied for and received a forgivable loan through the federal Paycheck Protection Program ("PPP") in the amount of \$77,857.50. Item 18 of Everspire's Firm Brochure provides more information on Everspire's receipt of this loan.

